

## BABY SIGNS® PRODUCT CATALOG

<b>Parent Workshop Kits</b>		<b>Retail</b>
<p><b>A. The Baby Signs® Complete Starter Kit</b> has everything parents and their babies need for a successful start to signing fun.</p>	<div data-bbox="272 478 987 976" data-label="Image"> <p>The image displays a variety of Baby Signs products. At the top center is the 'The Original BABY SIGNS Program' DVD box set, featuring a smiling woman and child. To its left is 'A Parent's Guide to the BABY SIGNS Program', a book with a woman and child on the cover. To the right is the 'Signs at a Glance' flip guide, showing a woman and child. Below these are four board books: 'My Pets Signs and BABY SIGNS', 'My Bedtime Signs', 'My Bath Time Signs', and 'My Mealtime Signs'. Each board book has colorful illustrations of children and animals.</p> </div>	<p>39.95</p>
<ul style="list-style-type: none"> <li>• <b>A Parent's Guide to the Baby Signs® Program</b> is a concise 80-page guide for parents and caregivers who want to get started right away.</li> <li>• <b>Parent DVD Welcome to the Baby Signs® Program</b> DVD includes an introduction to the Baby Signs® Program and a <b>Video Dictionary</b> with real-life demonstrations of the 100 signs that are most useful to babies.</li> <li>• <b>My Favorite Signs DVD</b> for babies introduces 6 fun signs through animation, puppets and delightful signing babies.</li> <li>• <b>Signs at a Glance Quick Reference Flip Guide</b> features 86 signs in a unique flip-card reference with magnetic backing.</li> <li>• <b>Baby Signs® Board Books (Set of 4)</b> teaches signs with colorful illustrations and a review page that encourages more interaction. Six signs per book. Set includes: <ul style="list-style-type: none"> <li><i>My Mealtime Signs</i></li> <li><i>My Bedtime Signs</i></li> <li><i>My Bath Time Signs</i></li> <li><i>My Pets Signs</i></li> </ul> </li> </ul>		

## Parent Workshop Kits

Retail

- B. The Baby Signs® Parent Kit** is an all-in-one package that has everything needed to start using the Baby Signs® Program:

34.99



- **The Baby Signs® Parent Guide** is a fun, travel-guide-themed introduction to the Baby Signs® Program with clear step-by-step instructions for how to get started, a “road map” for a baby’s journey from first signs to first words, an illustrated glossary of the 100 most useful signs for babies, a Special Topics section with in-depth articles about the positive impact the Baby Signs® Program has on social, emotional, cognitive and language development of babies, and a Signing At Home section with whimsical songs, familiar nursery rhymes and delightful images for signing fun at home. Hardback book with spiral binding, 8.5 x 11 inches.

- **Welcome to the Baby Signs® Program DVD** features an introduction by the founders, stories about signing babies, and the Baby Signs® Video Dictionary with real-life demonstrations of the 100 signs included in the Parent Guide Glossary. All signs may be viewed from A-to-Z or an individual sign may be selected for instant review.

- **My Baby Signs® Sampler DVD** is a captivating and engaging introduction to the *My Baby Signs® DVD* series created especially for babies ages 6-36 months and teaches 2 favorite signs: BATH from *My Bath Time Signs DVD* and DRINK from *My Mealtime Signs DVD*.

- **Signs at a Glance Flip Guide** is a unique flip-card reference that features 86 signs from the Parent Guide Glossary. Backing is magnetized for easy display on a refrigerator or other metal surface, 3.75 x 7.5 inches.

- **My Baby Signs® Bookmarks** highlight simple signs you can use with these well-loved books for babies: *Goodnight Moon*, *Brown Bear*, *Itsy Bitsy Spider*, *Five Little Monkeys*, *Corduroy’s Party* and *Babies*. Signing makes shared reading experiences more fun and meaningful for babies. 6 bookmarks, 9 signs each.

## Sign, Say & Play<sup>®</sup> Class Kits

Retail

- A. **The Sign, Say & Play<sup>®</sup> Kit** was created especially for infants and toddlers and includes the following Baby Signs<sup>®</sup> products:

69.99



- **BeeBo's Play Pack<sup>™</sup>** is a soft plush bag with colorful side pockets and a carry strap for little hands—a perfect tote for favorite toys and books. BeeBo's<sup>™</sup> smiling face is embroidered on the front, 9 x 10 x 5 inches.
- **My First Fun Signs DVD** features BeeBo<sup>™</sup> the Baby Signs<sup>®</sup> Bear, the DiaperDoodles<sup>™</sup> babies and real-life babies who teach the signs for EAT, BATH, SLEEP, FLOWER, HAT and DOG.
- **My First Fun Signs Board Book** reinforces the signs taught in the *My First Fun Signs* DVD. Colorful illustrations feature the DiaperDoodles<sup>™</sup> babies. Twelve sturdy pages, 7 x 6 inches.
- **More Fun Signs Board Book** highlights other important signs introduced in the Sign, Say & Play<sup>®</sup> classes: BOOK, DUCK, CAT, SHOES, BALL and MORE. Twelve sturdy pages, 7 x 6 inches.
- **Quick Reference Guide** is a handy, laminated tri-fold card with 73 illustrated signs grouped by category: Mealtime, Bedtime, Bath Time, Pets, Park, Getting Dressed, Feelings, Outside, Farm, Safety, Zoo and Birthday. Also includes "Ten Steps to Baby Signs<sup>®</sup> Success"—quick tips for parents, grandparents and caregivers.
- **Higgledy-Piggledy, Bobbledy-Boop! Music CD and Songbook** is a collection of 16 delightful songs with familiar tunes from the Sign, Say & Play<sup>®</sup> classes. Great for signing fun at home or in the car. Music and signs combine to create enriching sensory learning experiences for babies.

## Sign, Say & Play® Class Kits

Retail

**B. The MORE Sign, Say & Play® Kit** is filled with fun! BeeBo™ is the star of the show in these great Baby Signs® products:

69.99



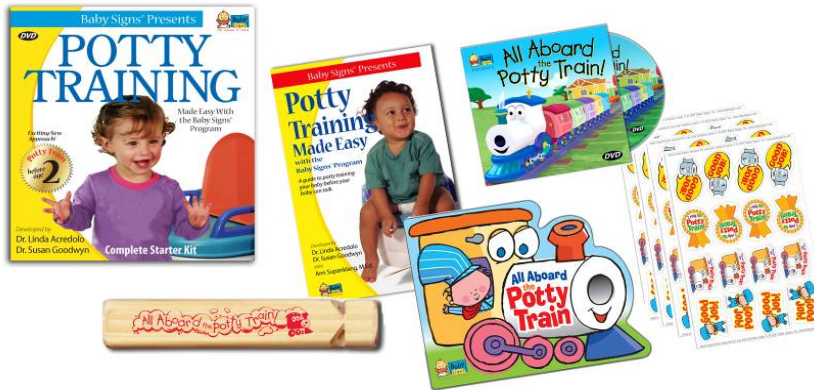
- **BeeBo's Playhouse** is a soft plush replica of BeeBo's Playhouse featured in the Baby Signs® DVDs. Perfect as a tote for favorite toys or for pretend play.
- **Baby BeeBo™ Plush Toy** is an adorable 9" plush "baby" version of BeeBo™ the Baby Signs® Bear. A great companion while watching the Baby Signs® DVDs or for cuddling at nap time or bedtime.
- **Sign Along with BeeBo™ DVD** features BeeBo™ the Baby Signs® Bear, the DiaperDoodles™ babies, and a wide variety of real-life signers and teaches babies the signs for COW, CAR, MONKEY, ELEPHANT, BALLOON and ICE CREAM.
- **BeeBo's Big Birthday Surprise** is an interactive lift-the-flap book that teaches signs for BALLOON, HAT, CAKE, CANDLE, ICE CREAM and SONG. An exciting surprise awaits readers at the end of the story.
- **If You're Happy and You Know It Music CD and Songbook** is a collection of 12 delightful songs with familiar tunes from the MORE Sign, Say & Play® classes. Great for signing fun at home or in the car.

## Potty Training Kit

Retail

39.95

- A. **The Baby Signs® Potty Training Kit** contains everything parents and babies need to make potty training fun and easy! This exciting new program uses the power of the Baby Signs® Program to help babies easily potty train before the age of 2.



- **Potty Training Made Easy with the Baby Signs® Program**

This straightforward guide from trusted child development experts will help parents confidently lead their babies to potty success.

- **All Aboard the Potty Train DVD** With its catchy tunes, delightful animation and real kids, this exciting DVD teaches babies five potty-time signs and reinforces each step of the potty routine.


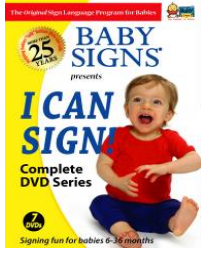

- **All Aboard the Potty Train Lift-the-Flap Book** Babies love discovering the potty-time signs hidden under each flap in this fun and interactive board book featuring the DiaperDoodles™.






- **Job Well Done! Stickers**






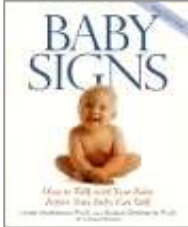

These colorful reward stickers feature fun images and positive messages such as “Good Job!” and “I’m on the Potty Train!”

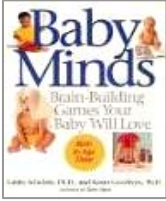
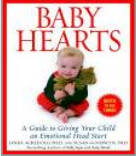


- **All Aboard the Potty Train Conductor's Whistle**


Whether to signal it’s time to go potty or to “sound the trumpet of success,” this fun-to-blow whistle will put a smile on your baby’s face when it’s potty time.

<b>Additional Products for Babies</b>		<b>Retail</b>
<p><b>A. My Baby Signs® DVD Series</b> teaches important signs through state-of-the-art animation, playful puppets and adorable signing babies. Each DVD is 20-25 minutes in length.</p> <div style="text-align: center;">  </div> <p><i>Mealtimes Signs:</i> eat, drink, more, milk, cereal, bib, all done  <i>Bedtime Signs:</i> stars, moon, book, light, sleep, love  <i>Bath Time Signs:</i> bath, bubbles, water, duck, frog, toothbrush  <i>Pet Signs:</i> bird, dog, cat, fish, turtle, bunny  <i>Park Signs:</i> ball, butterfly, slide, flower, swing, tree  <i>Getting Dressed Signs:</i> hat, coat, shoes, socks, comb, diaper</p>	<p>14.99 each</p>	
<p><b>B. I Can Sign! Complete DVD Series</b> <b>VALUE!</b></p> <p>A complete boxed set of all 6 Baby Signs® DVDs plus the <i>Welcome to the Baby Signs® Program</i> DVD which contains an introduction to the Baby Signs® Program and a video dictionary with real-life demonstrations of 100 signs that are most useful to babies.</p> <div style="text-align: right;">  </div>	<p>69.99</p>	
<p><b>C. Baby Signs® DVD Fun Packs</b> <b>VALUE!</b></p> <p>Enhance your baby's learning with these Baby Signs® DVD Fun Packs, each featuring a captivating DVD, a beautifully illustrated book and 6 baby-friendly, chunky "flashcards" that all work together to help your baby learn useful signs for everyday experiences. The 6 Fun Pack themes include: Mealtimes, Bedtime, Bath Time, Pets, Park and Getting Dressed.</p> <div style="text-align: center;">  </div>	<p>19.99 pack</p>	

<b>Additional Products for Babies</b>		<b>Retail</b>
<p><b>D. I Can Sign! Book &amp; DVD Sets <b>VALUE!</b></b></p> <p>DVDs and lift-the-flap books work together to provide multiple examples of each sign which means faster learning for babies.</p> <p><i>I Can Sign! Playtime</i> car, book, bubbles, ball, swing, hat  <i>I Can Sign! Animals</i> fish, bird, dog, cat, monkey, turtle</p>		9.99 each
<p><b>E. Circle Time Books™</b></p> <p>Each set of 6 paperback books teaches signs that babies love to use.</p> <p><b>Set 1</b> includes: Mealtime, Bedtime, Bath Time, Pets, Park and Getting Dressed.</p> <p><b>Set 2</b> includes: Zoo, Safety, Feelings, Birthday, Farm and Outside.</p>		14.99 set
<p><b>F. Concept Cards™</b></p> <p>Two sets of baby-friendly 4" x 4" chunky flashcards illustrate the signs featured in Circle Time Books™. Each card shows a sign illustration with a colorful representation of the concept on the back.</p> <p><b>Set 1</b> (37 cards): Mealtime, Bedtime, Pets, Park and Getting Dressed.  <b>Set 2</b> (36 cards): Zoo, Safety, Feelings, Birthday, Farm and Outside.</p>		14.99 set
<p><b>G. My First Spoken Words Books</b></p> <p>By Dr. Linda Acredolo and Dr. Susan Goodwyn  My First Spoken Words books compliment signing and make it easy for babies to learn to speak their first words. When babies open each page, they will hear words and sounds that help them learn to say their very own first words.</p> <p><i>My First Spoken Words: Animals</i> (doggie, kitty, bunny, cow, bird, duck)  <i>My First Spoken Words: Babies</i> (baby, mommy, daddy, milk, ball, bye-bye)</p>		12.99 each
<p><b>H. Baby Signs® Cloth Book Set (2 books in set)</b></p> <p>These cuddly cloth books are the forerunners of the <i>First Fun Signs</i> and <i>More Fun Signs</i> board books in the Sign, Say &amp; Play® Kit.  Offer good while supplies last.</p>		9.99 set

<b>Additional Products for Parents</b>		<b>Retail</b>
<p><b>A. BeeBo™ the Baby Signs® Bear</b></p> <p>This 29" huggable teddy bear brings squeals of delight to infants and toddlers. Teachers can slip their hands inside BeeBo's gloves and through his sweater sleeves to bring this signing puppet to life. BeeBo™ is the perfect teaching tool for teachers and parents alike.</p>		49.99
<p><b>B. Signs at a Glance Flip Guide (English)</b></p> <p>Magnetized flip-card reference that puts 86 useful signs at your fingertips.</p>		9.99
<p><b>C. Signs at a Glance Flip Guide (Spanish) NEW!</b></p> <p>Los Signos en una Mirada: Una referencia "Rapida del Golpe" a los Signos del Bebe® Programa.</p>		9.99
<p><b>D. Baby Signs® Quick Reference Guide</b></p> <p>This sturdy, laminated tri-fold card features playful illustrations of 73 signs that babies love. Includes signs for: Mealtime, Bedtime, Bath Time, Pets, Park, Getting Dressed, Feelings, Outside, Farm, Safety, Zoo and Birthday. Also includes "Ten Steps to Baby Signs® Success" —quick tips for parents and caregivers.</p>		5.99
<p><b>E. Baby Signs® Memories Keepsake Journal</b></p> <p>This beautifully illustrated 83-page journal documents baby's unique journey from first signs to first words with lots of room for favorite photos and special memories. This keepsake memory book is the perfect way to record a child's signing experiences.</p>		7.99
<p><b>F. Baby Signs: How to Talk with Your Baby Before Your Baby Can Talk</b></p> <p>Ten years of research have shown conclusively that the Baby Signs® Program leads to better communication, speeds up the process of learning to talk, stimulates intellectual development, enhances self esteem and strengthens the bond between parent and infant. For parents of babies 6 to 30 months.</p>		15.95
<p><b>G. Spanish Edition</b></p> <p>Los Gestos del Bebé: Cómo hablar con tu hijo antes de que el sepa hablar, translation by Claudia Villa de Alba. (182 pages)</p>		15.95

<b>Additional Products for Parents</b>		<b>Retail</b>							
<p><b>H. <i>Baby Minds: Brain Building Games Your Baby Will Love</i></b></p> <p>In their second book for parents, Dr. Acredolo and Dr. Goodwyn go beyond their Baby Signs® research to share with parents the fascinating facts about the first three years of life discovered by researchers around the world. This engaging book provides parents and child development professionals with useful information to nurture each baby's inborn talents and tendencies in six key areas: memory, problem-solving, language, reading, number awareness and creativity. (206 pages)</p> 	14.00								
<p><b>I. <i>Baby Hearts: A Guide to Giving Your Child an Emotional Head Start</i></b></p> <p>In the third volume of their acclaimed, science-based series, Dr. Acredolo and Dr. Goodwyn bring the fruits of their twenty-plus-years research on parent-infant relationships to reveal the rich emotional lives of young babies and teach parents ways to give their baby or toddler an emotional head start during the most critical years. Translating up-to-date research findings into practical strategies and fun activities, this comprehensive guide will help you help your child begin life in a positive direction that will benefit you both for years. both for years to come. (293 pages)</p> 	14.00								
<p><b>J. <i>Sign, Say &amp; Play® Carpet</i></b></p> <p>This bright, colorful classroom carpet features BeeBo™ the Baby Signs® Bear, the DiaperDoodle™ characters and 12 important signs for children. Choose from 3 sizes for that perfect fit for your classroom play area.</p>  <table border="0" style="margin-left: auto; margin-right: 0;"> <thead> <tr> <th style="text-align: left;">Size</th> <th style="text-align: left;">Retail</th> </tr> </thead> <tbody> <tr> <td>5' 5" x 7' 8"</td> <td>269.95</td> </tr> <tr> <td>6' 9" x 9' 5"</td> <td>319.95</td> </tr> <tr> <td>8' 3" x 11' 8"</td> <td>459.95</td> </tr> </tbody> </table>	Size	Retail	5' 5" x 7' 8"	269.95	6' 9" x 9' 5"	319.95	8' 3" x 11' 8"	459.95	see below
Size	Retail								
5' 5" x 7' 8"	269.95								
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<b>PRODUCT FOR NANNIES</b>		<b>Retail</b>							
<p><b>The Baby Signs® Nanny Certification Kit</b></p> <p><b>Component 1: Nanny Certification CD</b></p> <p>Includes information especially for nannies, self-paced study materials and signing resources. Personalized certificate granted upon successful completion of training.</p> <p><b>Component 2: Complete Starter Kit</b></p> <ul style="list-style-type: none"> <li>• Parent's Guide to the Baby Signs® Program</li> <li>• Welcome to the Baby Signs® Program DVD</li> <li>• Signs at a Glance Quick Reference Flip Guide</li> <li>• My Favorite Signs DVD for babies</li> <li>• Baby Signs® Board Book Set (4)</li> </ul> <p>See Page 1 for more product details.</p> 	99.00								

<b>CLASSROOM KITS</b>		<b>Retail</b>
<p><b>A. BASIC Classroom Kit:</b> A must for every child care professional using the Baby Signs® Program. This special collection provides the most fundamental resources necessary to get started.</p>		170.00
<ul style="list-style-type: none"> <li>• <b>BeeBo™ the Baby Signs® Bear</b> is a 29” huggable teddy bear. Teachers wear BeeBo’s gloves and slip their hands through his sweater sleeves to bring this teaching puppet to life.</li> <li>• <b>Welcome to the Baby Signs® Program DVD</b> features an introduction by the founders and real-life stories about signing babies. Also includes the Baby Signs® Video Dictionary with the 100 signs babies find most useful.</li> <li>• <b>Quick Reference Guides (Package of 5)</b> are handy, laminated tri-fold card with 73 illustrated signs grouped by category: Mealtime, Bedtime, Bath Time, Pets, Park, Getting Dressed, Feelings, Outside, Farm, Safety, Zoo and Birthday. Also includes "Ten Steps to Baby Signs® Success"—quick tips for parents, grandparents and caregivers.</li> <li>• <b>Higgledy-Piggledy, Bobbledy-Boop! Music CD</b> features 16 circle time songs designed to teach signs for mealtime, bedtime, bath time, going to the park, getting dressed and favorite pets.</li> <li>• <b>Circle Time Books™ Set 1</b> This set of six paperback books teaches signs for mealtime, bedtime, bath time, going to the park, getting dressed and favorite pets.</li> <li>• <b>My First Fun Signs Cloth Book</b> uses the DiaperDoodles™ babies to help infants and toddlers learn six basic signs: EAT, DOG, HAT, FLOWER, BATH and SLEEP.</li> <li>• <b>My More Fun Signs Cloth Book</b> highlights six additional important signs: BOOK, DUCK, CAT, SHOES, BALL and MORE.</li> <li>• <b>My Mealtime Signs DVD</b> teaches seven important signs through state-of-the-art animation, playful puppets and real signing babies. This fun DVD provides the degree of repetition that infants and toddlers need to learn signs quickly.</li> <li>• <b>Classroom Resources CD</b> includes printable Baby Signs® resources for teachers, parents and babies such as classroom posters, parent newsletters and more.</li> </ul>		

## CLASSROOM KITS

Retail

**B. STANDARD Classroom Kit:** Packed with even more great teaching resources for teachers, parents and babies.

240.00



• **Concept Cards™ Set 1** is a set of baby-friendly 4"x4" chunky flashcards that illustrate the 37 signs featured in the Circle Time Books™ Set 1 and taught in the Sign, Say & Play® Class. Each card shows the sign on the front and the meaning of the sign on the back.

• ***If You're Happy and You Know It* Music CD** includes 16 circle time songs with easy lyrics and familiar tunes that teach signs for feelings, farm animals, zoo animals, birthdays, playing outside and staying safe.

• ***My Bedtime Signs* DVD** teaches six signs central to bedtime, STARS, MOON, BOOK, LIGHT, SLEEP and LOVE, through state-of-the-art animation, playful puppets, great music and adorable real babies.

• **Quick Reference Guides (Package of 5)** are handy, laminated tri-fold card with 73 illustrated signs grouped by category: Mealtime, Bedtime, Bath Time, Pets, Park, Getting Dressed, Feelings, Outside, Farm, Safety, Zoo and Birthday. Also includes "Ten Steps to Baby Signs® Success"—quick tips for parents, grandparents and caregivers.

**PLUS** all the contents of the **BASIC Classroom Kit** (see previous page for details):

- BeeBo™ the Baby Signs® Bear
- *Welcome to the Baby Signs® Program* DVD
- Quick Reference Guides (Package of 5)
- *Higgledy-Piggledy, Bobbledy-Boop!* Music CD
- Circle Time Books™ Set 1 (6 paperback books)
- *My First Fun Signs* Cloth Book
- *My More Fun Signs* Cloth Book
- *My Mealtime Signs* DVD
- *Classroom Resources* CD



## CLASSROOM KITS

Retail

### C. DELUXE Classroom Kit:

A complete set of classroom materials and other great resources for teachers, parents and babies.



435.00

• **The Baby Signs® Parent Kit** includes the *Parent Guide*, the *Welcome to the Baby Signs® Program DVD*, *My Baby Signs® Sampler DVD* and the *Signs at a Glance* magnetized flip guide. A great addition to a parent lending library.

• **The Sign, Say & Play® Kit** comes in BeeBo's Play Pack™, a soft, plush bag with colorful side pockets and a carry strap for little hands, and includes *My First Fun Signs DVD*, *My First Fun Signs Board Book*, *My More Fun Signs Board Book*, the *Higgledy-Piggledy, Bobbledy-Boop!* Music CD and a Quick Reference Guide.

• **Quick Reference Guides (Package of 10)** is a handy, laminated tri-fold card with 73 illustrated signs grouped by category: Mealtime, Bedtime, Bath Time, Pets, Park, Getting Dressed, Feelings, Outside, Farm, Safety, Zoo and Birthday. Also includes "Ten Steps to Baby Signs® Success"—quick tips for parents, grandparents and caregivers.

• **My Bath Time Signs DVD** teaches signs for BATH, BUBBLES, WATER, TOOTHBRUSH, FROG and DUCK.

• **My Pets Signs DVD** teaches signs for CAT, DOG, BIRD, BUNNY, FISH and TURTLE.

#### **PLUS** the **STANDARD Classroom Kit:**

- Concept Cards™ Set 1
- *If You're Happy and You Know It* Music CD
- *My Bedtime Signs* DVD
- Quick Reference Guides (Package of 5)



#### **AND** the **BASIC Classroom Kit:**

- BeeBo™ the Baby Signs® Bear
- *Welcome to the Baby Signs® Program DVD*
- Quick Reference Guides (Package of 5)
- *Higgledy-Piggledy, Bobbledy-Boop!* Music CD
- Circle Time Books™ Set 1 (6 paperback books)
- *My First Fun Signs* Cloth Book
- *My More Fun Signs* Cloth Book
- *My Mealtime Signs* DVD
- *Classroom Resources* CD



**PRODUCT FOR FAMILY CHILD CARE PROVIDERS**

**Retail**

**The Baby Signs® Family Child Care (FCC) Kit**

100.00

This complete set of products helps Family Child Care implement the Baby Signs® Program in a home care setting.



- **MORE Sign, Say & Play® Kit**

**BeeBo's Playhouse** is a soft plush replica of BeeBo's™ Playhouse featured in the Baby Signs® DVDs. Perfect as a tote for favorite toys or for pretend play.

**Baby BeeBo™ Plush Toy** is an adorable 9" plush "baby" version of BeeBo™ the Baby Signs® Bear. A great companion while watching the Baby Signs® DVDs or for cuddling at nap time or bedtime.

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